



Sponsorship Proposal

Welcome to a Cultural Partnership

Prepared for
Potential Sponsors

The New Orleans Voodoo Baby Dolls are a cultural preservation group dedicated to honoring and uplifting the historic Baby Doll tradition of New Orleans through performance, education, and community engagement. Rooted in early 20th-century Black social aid and pleasure clubs, our work centers on storytelling, historical awareness, and living cultural expression. Sponsorship support helps us produce educational programs, participate in festivals and second lines, host workshops and field trips, and ensure this tradition remains accessible to future generations. In return, sponsors receive meaningful community visibility, alignment with cultural preservation and equity, and direct support of a locally rooted Black-led organization preserving one of New Orleans' most iconic traditions.



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Introduction

About the New Orleans Voodoo Baby Dolls

The New Orleans Voodoo Baby Dolls are committed to preserving and celebrating the cultural practice of Baby Doll masking in New Orleans. Rooted in a tradition that dates back over a century, Baby Doll masking was shaped by Black women and men as an expression of creativity, resistance, joy, and community.

We honor this legacy while looking toward the future. Through community engagement, education, and cultural events, we work to ensure the continuation and appreciation of this uniquely New Orleans tradition. We acknowledge masking as a sacred spiritual practice—one that connects us deeply to our ancestors and to the wider spiritual and cultural community of New Orleans.

The New Orleans Voodoo Baby Dolls — Conjuring Creole Culture.

* Sponsorship Opportunity

We are seeking community-aligned sponsors at the \$1,500 level. Sponsorships may be annual or tied to a specific season or set of events.

*We are happy to tailor sponsorship benefits/cost to align with your organization's needs.





Sponsorship Benefit

In exchange for your support, sponsors receive meaningful cultural engagement and visibility:

* Two live performances per year *

- Approximately 2 hours each
- Ideal for festivals, private events, employee appreciation days, grand openings, or community celebrations
- A traditional Baby Doll masking appearance highlighting costume, music, movement, and storytelling

* Second Line Workshop or Lesson

- Interactive lesson for staff, guests, or community members
- Includes history, movement, and cultural context
- An Unforgettable Experience for you and your guests!

* Cultural Partnership

- Alignment with an authentic New Orleans cultural tradition
- Recognition as a supporter of Black-led cultural preservation
- Sponsor recognition and logo placement on our website
- Verbal acknowledgment at sponsored performances and events
- Social media mentions (as applicable)

*Excluding Mardi Gras



Why Sponsor Us

The Value of Your Sponsorship

Sponsorship support allows the New Orleans Voodoo Baby Dolls to:

- Maintain and create traditional masking attire
- Offer educational programming on Baby Doll history and second line culture
- Participate in community events, parades, and cultural celebrations
- Support the labor, artistry, and organizing work of our members

Your sponsorship is an investment in living Black cultural heritage and the continued vibrancy of New Orleans culture.



* Targeted Exposure

* Multi-Channel Promotion

* Engagement Opportunities

* Cultural Connection

By sponsoring the New Orleans Voodoo Baby Dolls, you are helping sustain a sacred, living tradition that has shaped New Orleans for generations. Together, we can ensure that Baby Doll masking continues to thrive—honoring the past, empowering the present, and inspiring the future.

We welcome the opportunity to conjure culture together.





New Orleans
Voodoo Baby Dolls

2026

Let's Connect

We're Excited to Collaborate



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